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ERIK SPEIGNER

Moroccanoil Creative Design Team Educator

Erik Speigner was born to be a hairstylist. Ever since he would play with his mom's hair when he was young, the idea that changing the way hair is shaped, sculpted and styled could alter someone's appearance has attracted him. After Erik realized his love for hair and knowing he wanted to work closely with people, no other path made sense.

"Every day I get the opportunity to make people feel more beautiful and better about themselves," he says. With an eye on trends, Erik's work develops as they do. He is constantly finding ways to not allow his work to stagnate; this keeps him in in love with his career. A highlight for him has been styling hair for Marchesa at New York Bridal Fashion Week.

Erik draws inspiration from traveling, which he does as often as possible. All of his colleagues also serve as a source of inspiration for him. "I think everyone has things we can learn from each other," he says, demonstrating his dedication to education. "While doing my apprenticeship, I adapted my own style of work by taking pieces from those around me."

"I knew from the very first time I used Moroccanoil that it was major," Erik shares, thinking about his first experience with the product line. "Since the company was a baby! Watching it grow while still staying true to its commitment to beautiful, healthy hair drew me in." For him, a partnership with the brand was truly a no-brainer.

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